



EXECUTIVE TRAINING SEMINAR

GLOBAL GOVERNANCE PROGRAMME, IN COLLABORATION WITH THE SCHOOL OF TRANSNATIONAL GOVERNANCE

REVITALISING RULE-MAKING AND DISPUTE RESOLUTION IN THE WTO

Scientific coordinators: **Bernard Hoekman** | European University Institute, and **Chad P. Bown** | Peterson Institute for International Economics

Emeroteca

Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

 [@GlobGovProgram](https://twitter.com/GlobGovProgram)

10 - 12 JULY 2019

■ INTRODUCTION

The learning objective of this executive course is to give participants an up-to-date understanding of the law and economics of the policy drivers of current global trade conflicts and WTO reform proposals put forward by major protagonists to address their concerns. The course focuses on the strategic challenges confronting the multilateral trade system, many of which centre on managing the repercussions of the rise of China as a major trade power. The accession of China to the WTO was a watershed development for the trade regime. Rapid growth by China has led to geopolitical tensions, both because of its size and its distinct development model.

This course will provide an introduction to the main sources of systemic tension associated with the rise of China, major gaps in the WTO rule-book and help participants understand key issues that have led to deadlock in the WTO and a resurgence in aggressive unilateralism by the US. Speakers will provide a legal, economic and geo-politically informed analysis of the state of play and proposals put forward to strengthen global rules on the use of industrial policies, including technology transfer requirements and the behaviour of state-owned enterprises; regulation of e-commerce and digital trade and invocation of national and economic security concerns to restrict access to markets. The course will also consider the dispute about the operation of the WTO Appellate Body and possible scenarios for reform of trade conflict resolution.



Co-funded by the
Erasmus+ Programme
of the European Union

■ PROGRAMME

10 JULY

- 09.15 - 09.30 Opening
Brigid Laffan | Director, Robert Schuman Centre for Advanced Studies & Global Governance Programme, European University Institute
- 09.30 - 11.00 China and the WTO
Petros Mavroidis | Columbia University
- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 Digging into the issues (1): subsidies and state-owned enterprises
Chad P. Bown | Peterson Institute, and **Luca Rubini** | University of Birmingham
- 13.00 - 14.00 Lunch break
- 14.00 - 15.30 Digging into the issues (2): technology transfer and investment policies
Mark Wu | Harvard University
- 15.30 - 16.00 Coffee break
- 16.00 - 17.30 Digging into the issues (3): services trade and digital economy policy spillovers
Martina Ferracane | European Centre for International Political Economy

11 JULY

- 09.30 - 11.00 Special and differential treatment for developing countries: red line or red herring?
Bernard Hoekman | European University Institute
- 11.00 - 11.30 Coffee break
- 11.30 - 13.00 National security exceptions: mutually assured destruction?
Craig Vangrasstek | Harvard Kennedy School
- 13.00 - 14.00 Lunch break
- 14.00 - 15.30 Dispute settlement: understanding and resolving the Appellate Body dispute
Robert McDougall | Centre for International Governance Innovation
- 15.30 - 16.00 Coffee break
- 16.00 - 17.30 Alternative paths to sustaining cooperation: improving transparency
Robert Wolfe | Queen's University
(Video conference)

12 JULY

09.30 - 11.00	Competition-informed approaches to managing negative policy spillovers Douglas Nelson Tulane University
11.00 - 11.30	Coffee break
11.30 - 13.00	Alternative paths to sustaining cooperation: plurilateral cooperation? Bernard Hoekman European University Institute
13.00 - 14.00	Lunch break
14.00 - 15.30	Assignments for group work
15.30 - 16.00	Coffee break
16.00 - 17.30	Presentation of group work
17.30	Distribution of participation certificates

■ SPEAKERS

Chad P. Bown	Peterson Institute, United States
Martina Ferracane	European Centre for International Political Economy, Belgium
Bernard Hoekman	European University Institute, Italy
Petros C. Mavroidis	Columbia Law School, United States
Robert McDougall	Centre for International Governance Innovation, Canada
Douglas Nelson	Tulane University, United States
Luca Rubini	University of Birmingham, United Kingdom
Craig Vangrasstek	Harvard Kennedy School, United States
Robert Wolfe	Queen's University, Canada
Mark Wu	Harvard Law School, United States

■ PARTICIPANTS

Frank Altemöller	Harz University, Germany
Abreu Amarilys	University of Turin, Italy
Ayokunnumi Adeiya	Ministry of Trade, Industry and Cooperatives, Uganda
Aribidara	
Elisa Baroncini	University of Bologna, Italy
Gilberto Batistella	University of Venice - Ca Foscari, Italy
Christian Bluth	Bertelsmann-Stiftung, Germany
Anne-Sophie Dreyfus Roth	State Secretariat for Economic Affairs, Switzerland
Andreas Esche	Bertelsmann-Stiftung, Germany
Filippo Fontanelli	University of Edinburgh, United Kingdom
Patricio Grané	Graduate Institute Geneva, Switzerland
Gisela Grieger	European Parliament, Belgium
Mohamed Hassan	Ministry of Finance, Egypt
Nedim Hovic	Sant'Anna School of Advanced Studies, Italy
Marianne Muriel	King's College London, United Kingdom
Francisco Fantino Polanco	Pontificia Universidad Catolica Madre y Maestra, Dominican
Tejada	Republic
Amir Rafique	COMSATS University, Pakistan
Mudassar Rashid	COMSATS University, Pakistan
Sunayana Sasmal	Centre for WTO Studies, IIFT, India
Tina Schivatcheva	Kings College London, United Kingdom