

PLENARY SESSION IV

Digital Trade Technologies, Services and Sustainable Development



<http://respect.eu.eu/>

This project has received funding from the European Union's Horizon 2020, grant agreement No 770680



World Trade Forum / September 29, 2018 / Firenze



Services in Sustainable Development

SDGs



Services in SDGs

End poverty in all its forms everywhere

... ensure that all men and women, in particular the poor and the vulnerable, have [...] access to **basic services**, [...] and **financial services, including microfinance**. ...

Services in SDGs

- **Access:** higher and nondiscriminatory access and affordability of a given services output or product;
- **Quality:** improvements in the quality, efficiency, capacity and resilience of a service sector;
- **Environmental footprint:** reducing the environmental footprint of a services activity or industry

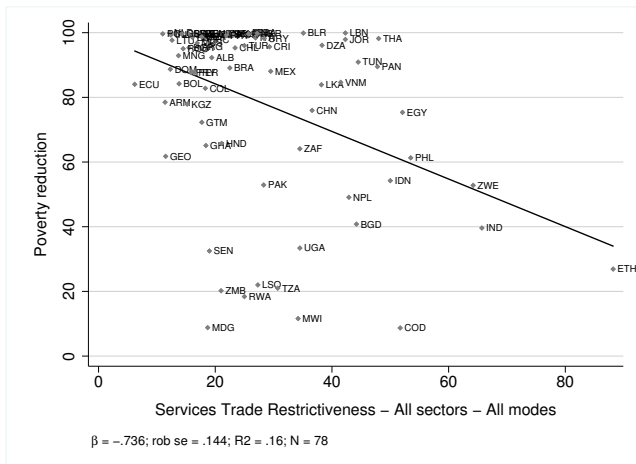
Services in SDGs

Services sector	SDG	Activity mentioned in the SDGs' text	Focal point
Health Services	1	Basic services	A
	3	Health services / Sexual and Reproductive HS	A and Q
Education Services	1	Basic services	A
	4	Pre-primary / Primary / Secondary / Vocational / Tertiary Education	A and Q
Sanitation Services	1	Basic Services	A
	6	Sanitation	A, Q and EF
ICT Services	1	New Technology	A
Financial Services	1	Financial services / Microfinance	A
	2	Financial services	A
	3	Financial Risk Protection	A
	8	Financial services	A
	9	Financial services	A
R&D Services	2	Seeds; climate resistance	A and Q
	3	R&D of vaccines and medicines	Q
	8	Technological Innovation	Q
	9	Scientific Research / Technological capabilities / Innovation / R&D workers	Q
Water Services	6	Drinking water / Water quality / Water use and management	A, Q and EF
Energy Services	7	Distribution of energy	A, Q and EF
Tourism	8	Sustainable tourism	Q and EF
Transport Services	9	Infrastructure	A, Q and EF
	10	Transport Systems / Public transport	A, Q and EF
Construction Services	9	Infrastructure	Q and EF
Waste Management Services	11	Waste Management	Q
	12	Recycling / Reuse	Q and EF

Source: Fiorini & Hoekman (2017)

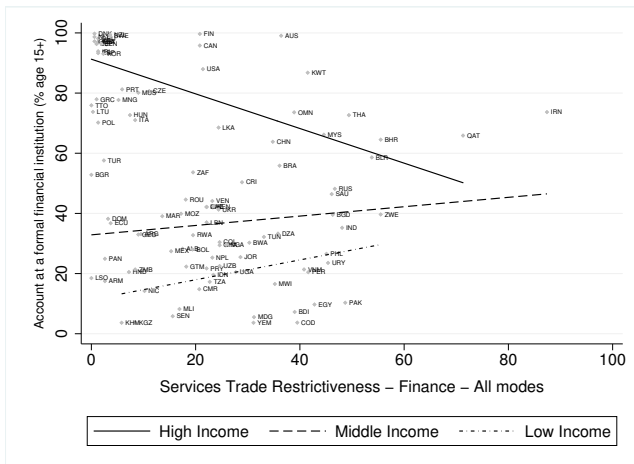
Services Trade Policy and Sustainable Development

Services Trade Policy and Poverty reduction

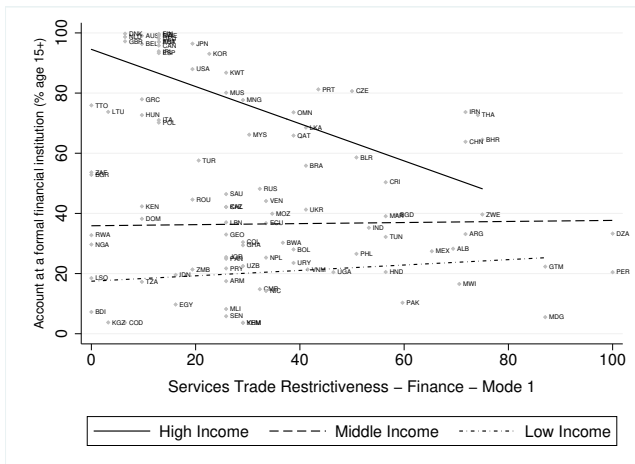


Source: Fiorini & Hoekman (2017)

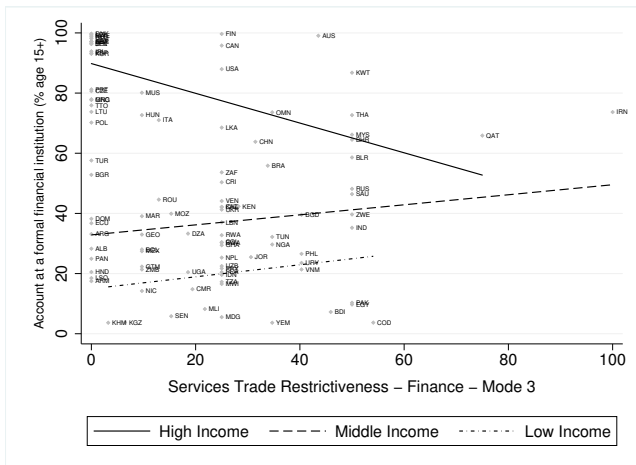
Services Trade Policy (all Modes) and Access to Finance



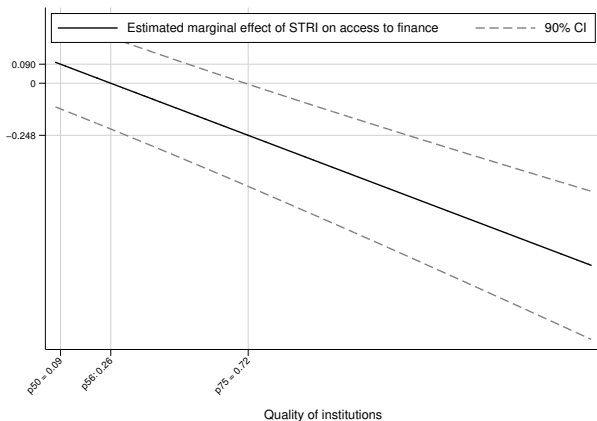
Services Trade Policy (Mode 1) and Access to Finance



Services Trade Policy (Mode 3) and Access to Finance



Services Trade Policy, Access to Finance and Institutions



Source: Fiorini & Hoekman (2017)

A policy relevant research agenda

- causal inference on the impact of services trade policy on sustainable development
- sustainable development impact across modes
- moderating factors (economic development, institutions, ...)
- new services trade policy data for developing countries